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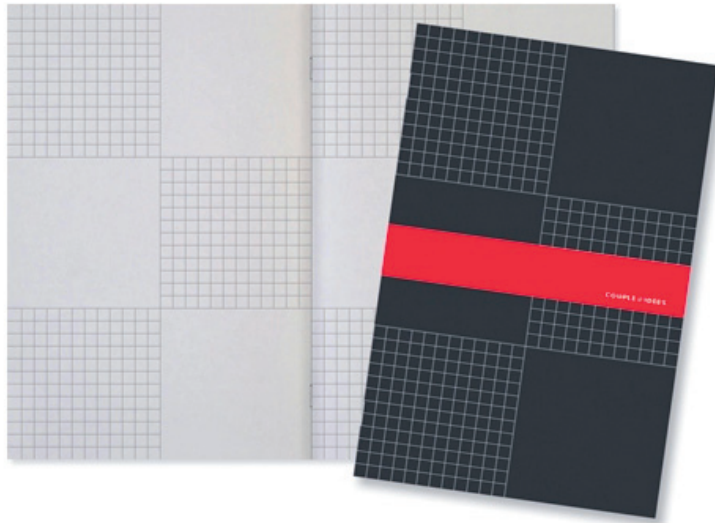
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By J. Harkeem
August 6, 2011

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Notebooks by COUPLE d'IDÉES



It's a well known fact that the Moleskine notebook is irreplaceable, but these are prime substitutes for those days you feel like changing things up a bit.

The Montréal based company, COUPLE d'IDÉES, created these beauties with one thing in mind: to encourage people to "unleash [their] creativity, and think outside the lines." Well done, COUPLE d'IDÉES, mission accomplished. While the main "attractions" about these (according to the site) are the vegetable oil based inks and eco-friendly pages, the real attractions are the covers. They manage to maintain a conservative image yet simultaneously claim their creative roots due to the cover designs. The style shown above is "Checkered," but there are a few other options. Check out the different styles and get your own at their [e-boutique](#).

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